

TRI-COUNTY ADVISOR - DIRECT MAIL CIRCULATION 100,000+ HOMES AND BUSINESSES

2018 Tri-County Advisor:

January 16-18

April 16-18

September 10-12

Ad Deadline is 37 Days before Publication Date

CIRC.	FULL	1/2 PAGE	1/4 PAGE
25,000+	\$900	\$600	\$300
50,000+	\$1650	\$1000	\$600
75,000+	\$2200	\$1500	\$900
100,000+	\$3100	\$2000	\$1200

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EAU CLAIRE COUNTY (50,000+) Circulation:

Altoona, Augusta, Eau Claire City & Rural, Eleva, Fall Creek, Osseo, Strum

CHIPPEWA COUNTY (25,000+) Circulation:

Bloomer, Boyd, Cadott, Chippewa Falls, Cornell, Jim Falls, New Auburn, Stanley

DUNN COUNTY (25,000+) Circulation:

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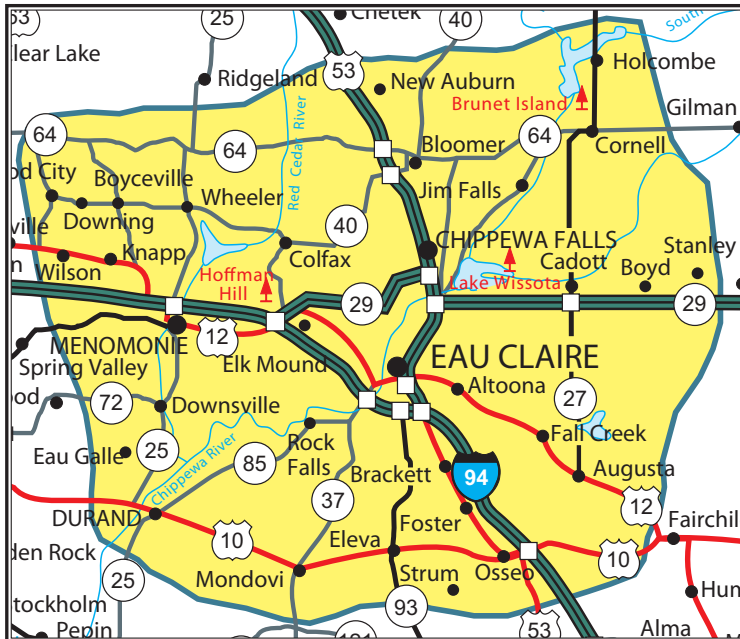
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TCA HOLIDAY ISSUES (50,000+) Circulation:

Eau Claire City & Rural, Chippewa Falls & Altoona



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FULL PAGE - 7.625" wide x 9.875" Tall; 1/2 PAGE - 7.625" wide x 4.875" Tall; 1/4 PAGE - 3.75" wide x 4.875" Tall;

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